

Lingua Universalis: Global Wordless Understanding



This book follows up to the success of dgvs bestseller *Lingua Grafica*, which has established itself as a leading tool for guiding international designers in their everyday work. The expectations of fans of its predecessor will not be disappointed - *Lingua Universalis* also features a structured portfolio of the latest logos and icons done by the Mutabor design studio. *Lingua Universalis* explains the process behind logo creation from the perspective of the award-winning creative team. Mutabor breaks down the development of various logos into a series of steps. This visual presentation shows designers examples of how they can approach complex and abstract subjects in logo design. With *Lingua Universalis*, another book has been created which will serve designers worldwide as both a source of inspiration and a practical reference work.

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Mutabor written by Johannes Plass. Design Beatrice de Joncheere, Anna Linder, Carsten Raffel . **Mutabor Lingua**

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