

YouTube Sponsorships: How Creators Like You Can Fund Your Channel



Are you having trouble generating money from your YouTube channel? Want to score some free product for a video review or giveaway contest? Well, you are in luck! Each year companies spend \$17 Billion on sponsorships. This is an ideal source of funding to tap into for any YouTube creators. However, many video bloggers simply have no idea what a good sponsorship deal is. They do videos for either low or no money that, if they were more knowledgeable, would have earned them six figure deals. Sport athletes and film actors dont do endorsements for free. Why should you? YouTube Sponsorships: How To Creators Like You Can Fund Your Channel is a guide on how to: Find the right sponsor for your YouTube channel Locate the contact information for the right person at a brand company. Identify and approach potential sponsors Create an effective sponsorship pitch proposal for your project This book is written by Carey Martell, a YouTube Audience Development certified entertainment executive with over 10 years experience in the online video sector.

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